

# BENJAMIN SWANSON

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## EXPERIENCE

TYPESETTER:

### **Boston University, Marketing & Communications**

*Boston, MA: 03/13–Present*

- Develops printed promotional material (postcards, posters, brochures).
- Develops event graphics (posters, monitor graphics).
- Supports the creative directors, art directors, lead designers, and senior designers.

VOLUNTEER DESIGNER:

### **AIGA Boston**

*Boston, MA: 02/13–Present*

- Designs event graphics (web banners, web icons).
- Develops visual concepts with AIGA agency co-directors and AIGA Boston board of directors.

WEB DESIGNER:

### **bswnsn.com**

*Brooklyn, NY: 10/10–Present*

- Develops and designs graphic identities.
- Produces web, video, and print collateral.
- Organizes and edits digital images.

MEDIA COORDINATOR:

### **Boston University, School of Visual Arts**

*Boston, MA: 09/12–02/13*

- Developed a visual identity for the department.
- Designed all department print collateral.
- Designed department e-mails.
- Managed and maintained the department's web and social media presence.
- Supported the Assistant Director, Exhibitions Director, and Administrative Coordinator.
- Managed the image database.
- Supervised student workers.

INSTALLATION VOLUNTEER:

### **BoNE Show**

*Boston, MA: 06/11–07/11*

- Worked with the exhibition director and designer to physically materialize the proposed display system.

GRAPHIC DESIGNER:

### **AIGA Student Group**

*Boston, MA: 09/10–05/11*

- Developed a consistent print identity for the '10/'11 Boston University AIGA Student Group.
- Designed posters for group events.
- Designed exhibition identities.

## EDUCATION

### **Boston University**

*09/07–05/11*

Bachelor of Fine Arts

GPA 3.76

Major: Graphic Design

Major: Painting

Minor: Printmaking

## SKILLS

### **Computer**

Photoshop CS6

Illustrator CS6

InDesign CS6

Dreamweaver CS6

Flash CS6

After Effects CS6

CSS

HTML

Wordpress

Javascript

Microsoft Office Suite

Keynote

### **Other**

Stop-motion

Motion Graphics

Intaglio Printmaking

Woodcut/Linocut

Lithography

Silkscreen

Xerox Transfer